

Curriculum Vitae (CV)

AASHISH

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OBJECTIVE: To obtain a challenging leadership position by applying my creative problem solving and lean management skills with a growing company to achieve optimum utilization of its resources and maximum profit.

Name of Course	Year of Passing	University/Board	Institute
Bachelors of Computer Application	2020	Kurukshetra University	Pt.Chiranji Lal Sharma, Govt. College, Sec-14, Karnal
Senior Secondary Examination	2017	H.B.S.E	New Bal Bharti Public School, Phooshgarh(Karnal)
Secondary Examination	2015	H.B.S.E	Nagpal Vidya Mandir School, Kunjpura(Karnal)

PROFILE SUMMARY

- ❖ 1 year of blogging (2015-2016)
- ❖ 5 Years of Freelancing.
- ❖ Social Media Manager at Digicell in Nov,2020
 - Handling a team of 6Members.
 - Ideation/Campaign creation.
 - Advise content creators while writing for websites/blogs/social media.
 - Website audit for improvement.
 - Meeting with clients for future digital strategy.
 - Plan and strategize the marketing plan for businesses.
 - Social media creative design approval
 - Coordinate with client and team to get work done smoothly.
 - Google Ads
 - Facebook & Instagram Ads
 - Lead Generation Campaigns
 - YouTube (Create channel, SEO & Promotions)
 - Amazon & Flipkart (Product Listing & SEO)

❖ Digital Marketer Trainer at **Appworx IT Solutions Pvt. Ltd** (Oct 2021 - Apr).Also managed an Ai based project with a team of 50 candidates.

TECHNICAL SKILLS

Technical Tools Used : Google Tag Manager, Google Adwords, Google Analytics, Google Webmaster, FB Business Manager, Amazon Seller Portal , Flipkart Seller Portal

SEO Tools Used : Ahrefs,SEMrush, WordAi, Quetext, Moz Pro, Ubersuggest, KWFinder,TubeBuddy

Others : Wordpress, Slack, MS Word, Microsoft Excel, Quillbot,MS PowerPoint, Photoshop, Canva etc.

HOBBIES AND INTEREST

➤ Enjoy playing cricket, watching movies, traveling, being updated about the trends and technology.

EXTRA CURRICULAR ACTIVITIES

- Certified in Office Automation Course by Hartron in 2017.
- First prize in the Science Exhibition by Pt. Chiranjilal Sharma Govt. College,Karnal .
- Third prize in Inter-District Science Exhibition on 15Feb,2019.
- Completed Winter Startup School Program by Department of Higher Education.

STRENGTHS

- Leadership quality
- Excellent event management skills
- Quick decision making ability to work independently or in a team environment.
- Use logic and methods to solve difficult problems with effective solutions.
- Able to handle personal to rally around the objective.

PERSONAL PROFILE

Name : Aashish
Father's Name : Davender Verma
D.O.B : 11th October,1999
Contact Number : +91-7015690863
Email ID : info@digitalaashish.com
Nationality : Indian
Sex : Male
Languages Known : Hindi, English, Punjabi

DECLARATION

I do hereby declare that the above information is true to the best of my knowledge.

Aastish

Place: _____

Date: _____